

COMMUNITY HEALTH NEEDS ASSESSMENT (CHNA)

Every three years, Baptist Health Paducah completes a Community Health Needs Assessment to identify the health needs in our community. To support our mission of improving health in our communities, we then outline how we will address those needs in our Implementation Strategy report.

PROCESS

ASSEMBLE COMMITTEE

The CHNA committee included **hospital and system leadership** coordinated by the system planning team.

IDENTIFY COMMUNITY SERVED

The community served by the CHNA includes the counties where the majority of our inpatients reside. In 2020, **more than 73% of our inpatients** lived in McCracken, Marshall, Graves, Livingston, Lyon and Ballard counties in Kentucky, and Massac County in Illinois.

COLLECT DATA

The committee **solicited community input** and collected data from **state and national sources**, including local health departments, educational institutions, county health coalitions, and the regional health coalition.

PRIORITIZE HEALTH NEEDS

The committee reviewed and discussed the data. They selected these significant health needs to address:

1. Access to healthcare
2. Obesity
3. Mental health and substance abuse
4. Smoking and lung disease

ADDRESS HEALTH NEEDS

The committee developed the Implementation Strategy outlining these goals for each health need:

ACCESS TO HEALTHCARE

1. Ensure residents have access to primary care, specialty services and ambulatory care locations.
2. Use hospital's call center to promote education and health screenings.
3. Improve patient care access through use of patient navigators and community health workers.
4. Improve understanding of community health needs.
5. Promote healthcare worker pipeline development.



OBESITY

1. Increase awareness of obesity as a health threat to service area residents.
2. Encourage healthier living through diet, exercise and other means.

MENTAL HEALTH AND SUBSTANCE ABUSE

1. Support regional education for improved mental health and reduction of substance abuse.
2. Participate in Agency for Substance Abuse Policy (ASAP) Coalitions.
3. Support grants for addressing substance use disorders.



SMOKING AND LUNG DISEASE

1. Reduce number of smokers in service area.
2. Reduce the incidence of heart disease, cancer, respiratory illness and stroke.
3. Support local, county and statewide tobacco use bans.
4. Provide clinicians with patient education tools on the benefits of screening for lung cancer.



Scan here to read the full report.